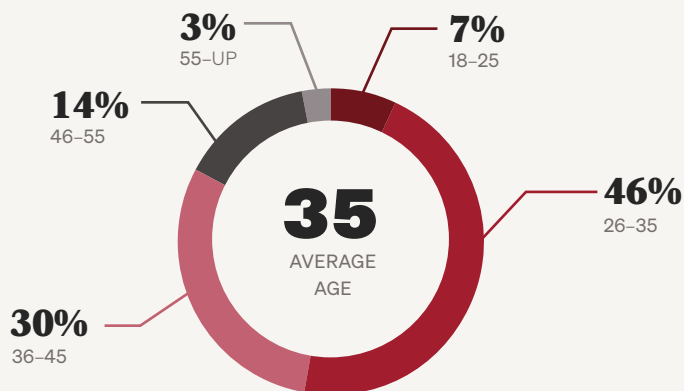


Strategic Management

GRADUATE CERTIFICATE



Student age



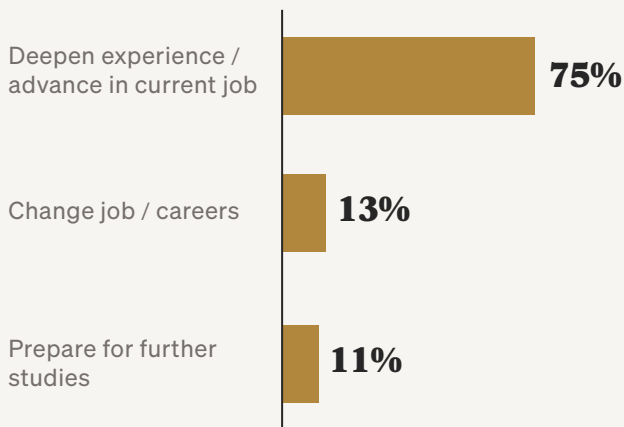
2

average number of courses completed each term

Location while earning the certificate

- 25%** Live in Massachusetts
- 75%** Live outside Massachusetts
- 29%** Live outside the United States

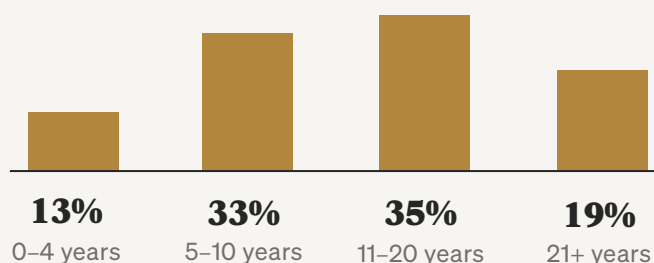
Reasons for pursuing the certificate



78%

of students are employed full-time while earning this certificate

Years of employment



And the best part was...

“ The courses are excellent and have provided me with tools that significantly improve myself, both personally and professionally.”

—Hazel Boado

Strategic Management

GRADUATE CERTIFICATE

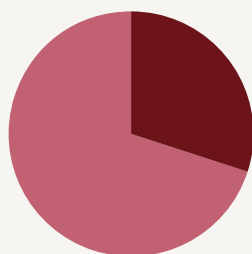


Stackable Degrees

- Management Master's Degree Program

67%

of certificate earners also earned an ALM



- **70%** earned the certificate during or after the ALM
- **30%** earned the certificate before the ALM

78% have professional experience in the field

Select job titles held by certificate earners

- Account Manager
- CEO
- Consultant
- Founder
- Marketing Manager
- Product Manager
- Project Manager
- Senior Software Engineer
- Vice President

Where some earners work

- Accenture
- Amazon
- Apple
- Booz Allen
- BU
- Cisco
- Hamilton
- JP Morgan Chase
- Microsoft
- MIT
- Morgan Stanley

95% of recent earners would recommend the program