**ALM Management**

*first degree awarded 2007*

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**Average Age**

- 23% **under 30**
- 47% **31-40**
- 30% **over 40**

**Degree Candidates**

- 485

**Average Class Size**

- 36

**Reasons for Pursuing the Degree**

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Personal Enrichment</td>
<td>11%</td>
</tr>
<tr>
<td>Career Advancement</td>
<td>48%</td>
</tr>
<tr>
<td>Career Change</td>
<td>11%</td>
</tr>
<tr>
<td>Deepen Expertise</td>
<td>30%</td>
</tr>
</tbody>
</table>

**Average Faculty Rating**

- 4.5/5

**While Earning the Degree**

- 16% **Live in MA**
- 73% **Live outside MA**
- 11% **Live outside the US**

**1-2# of Courses Most Students Take Each Term**

**6% Active / Veteran Military Students**

**89% of Students Are Employed Full-Time While Earning This Degree**

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"The quality of the professors and material reflects the academic prestige I expected from Harvard. My interest in further pursuing a Management degree from HES was because of the very first course I took here. Every class meeting was exciting and enriching. In each subsequent course, the rigor and quality of the instruction became addicting. I was excited to learn."

- Abram Gordon, ALM Management

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data pertains to academic year 2022-2023
STACKABLE CERTIFICATES

- BUSINESS COMMUNICATIONS
- BUSINESS ECONOMICS
- CORPORATE FINANCE
- CORPORATE SUSTAINABILITY AND INNOVATION
- INNOVATION AND ENTREPRENEURSHIP
- MARKETING MANAGEMENT AND DIGITAL STRATEGY
- NONPROFIT MANAGEMENT
- ORGANIZATIONAL BEHAVIOR
- PRINCIPLES OF FINANCE
- PROJECT MANAGEMENT
- REAL ESTATE INVESTMENT
- STRATEGIC MANAGEMENT

SELECT JOB TITLES HELD BY OUR GRADUATES

- PRESIDENT/VICE PRESIDENT
- SR. CONSULTANT
- CHIEF EXECUTIVE OFFICER
- CHIEF MARKETING OFFICER
- SR. BUSINESS ANALYST
- CHIEF OPERATION OFFICER
- SR. PRODUCT MANAGER
- CHIEF OF STAFF

WHERE SOME GRADUATES WORK

- MICROSOFT
- JP MORGAN CHASE
- APPLE
- GOOGLE
- IBM
- CITIGROUP
- GOLDMAN SACHS
- ERNST AND YOUNG
- DELOITTE

LENGTH OF PROGRAM

- most: 2-4 years
- accelerated: 2 courses fall and spring, 1 in January and 1 in summer

Graduation Rate

95%

AVG YEARS OF STUDENTS’ FULL-TIME WORK EXPERIENCE

13

76%

have professional experience in the field

99% of recent graduates would recommend the program

data pertains to academic year 2022-2023