REASONS FOR PURSUEING THE DEGREE

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>PERSONAL ENRICHMENT</td>
<td>5%</td>
</tr>
<tr>
<td>CAREER ADVANCEMENT</td>
<td>32%</td>
</tr>
<tr>
<td>CAREER CHANGE</td>
<td>38%</td>
</tr>
<tr>
<td>DEEPEN EXPERTISE</td>
<td>25%</td>
</tr>
</tbody>
</table>

75 Degree Candidates

4.6/5 Average Faculty Rating

37 Average Age

24% under 30

31% over 40

14 Average Class Size

while earning the degree

1 - 2 # of Courses Most Students Take Each Term

17% Live in MA

71% Live outside MA

12% Live outside the US

8% Active / Veteran Military Students

and the best part was...

"My professors made me want to be a better journalist and to look at the profession as a form of art. Being in class with other professionals also allowed me to have deep and informative conversations that challenged my own ideas and ways of thinking. Harvard challenges me and that is why I want to grow my career here."

-Daniela Cintron, ALM Journalism

84% of students are employed full-time while earning this degree

Data pertains to academic year 2022-2023
STACKABLE CERTIFICATES

- Business Communication
- Digital Storytelling
- Marketing Management and Digital Strategy

15 AVG YEARS OF STUDENTS' FULL-TIME WORK EXPERIENCE

46% have professional experience in the field

SELECT JOB TITLES HELD BY OUR GRADUATES

- REPORTER
- FREELANCE JOURNALIST
- CONTRIBUTING WRITER
- FEATURES EDITOR
- DIGITAL MARKETING AND COMMUNICATIONS SPECIALIST
- SOCIAL MEDIA STRATEGIST
- PRODUCER AND SHOWRUNNER
- PUBLISHER AND EDITOR

WHERE SOME GRADUATES WORK

- ASSOCIATED PRESS
- BLOOMBERG
- CNN
- CULTURED MAGAZINE
- DEF JAM RECORDINGS
- ESPN
- WASHINGTON POST
- NBC NEWS

99% of recent graduates would recommend the program