ALM Digital Media Design

Capstone track

first degree awarded 2009

30%
under 30

37
Average Age

33%
31-40

37%
over 40
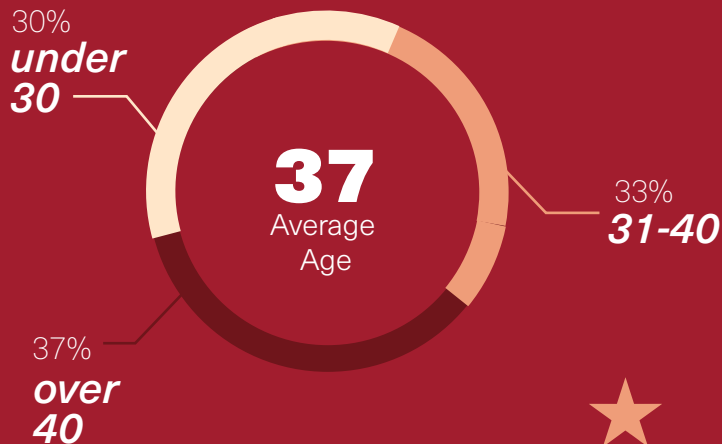
119 Degree Candidates

average class size **19**

★ **4.5/5**
AVERAGE FACULTY RATING

REASONS FOR PURSUING THE DEGREE

- 6% PERSONAL ENRICHMENT
- 22% CAREER ADVANCEMENT
- 29% CAREER CHANGE
- 43% DEEPEN EXPERTISE
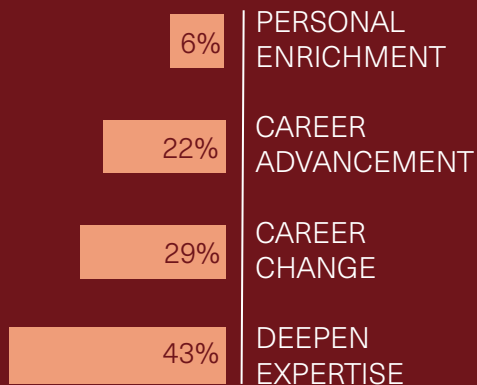
1-2
OF COURSES MOST STUDENTS TAKE EACH TERM

while earning the degree

23% *Live in MA*
59% *Live outside MA*
18% *Live outside the US*

6% ACTIVE / VETERAN MILITARY STUDENTS

and the best part was...

"My experience with all the Digital Media courses I've completed at Harvard Extension School has been superb. Without exception, I have been truly impressed by the quality of the educational content and overall design of the courses, which I have found to be very well thought out in the ideation and the sequencing of the modules, quizzes, assignments, and final projects."

-recent ALM Digital Media Design student

84%
OF STUDENTS ARE EMPLOYED FULL-TIME WHILE EARNING THIS DEGREE

ALM Digital Media Design

STACKABLE CERTIFICATES

- Back End Web Development
- Front End Web Development
- Learning Design and Technology

13 AVG YEARS OF STUDENTS' FULL-TIME WORK EXPERIENCE

54% have professional experience in the field

LENGTH OF PROGRAM
most: 2-4 years
accelerated: 2 courses fall and spring, 1 in January and 1 in summer

Graduation Rate
90%

SELECT JOB TITLES HELD BY OUR GRADUATES

- SR. WEB DEVELOPER
- GRAPHIC DESIGNER
- EDUCATION MEDIA MANAGER AND PRODUCER
- SR. USER EXPERIENCE DESIGNER
- ART AND CREATIVE DIRECTOR
- DIRECTOR OF DIGITAL MARKETING
- DIRECTOR OF FILM AND VISUAL MEDIA
- MULTIMEDIA ENGINEER AND PRODUCTION COORDINATOR

WHERE SOME GRADUATES WORK

- ADOBE
- APPLE
- PEARSON
- ACCENTURE
- FACEBOOK
- GOOGLE
- HUBSPOT
- NETFLIX

97% of recent graduates would recommend the program