

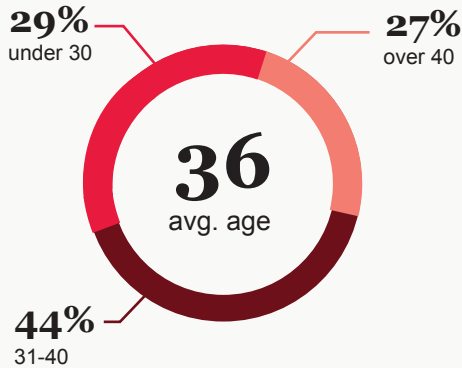
Management

GRADUATE DEGREE

first degree awarded 2007



STUDENT AGE



390 degree candidates



4.6/5

avg. faculty rating

average class size **34**

LOCATION WHILE EARNING THE DEGREE

- 18%** Live in Massachusetts
- 60%** Live outside Massachusetts
- 22%** Live outside the United States

REASONS FOR PURSUING THE DEGREE

- 51%** advance career
- 28%** deepen expertise
- 11%** career change
- 10%** personal enrichment

1

of courses
most students
take each term

92%

of students are
employed full-time
while earning
this degree

AND THE BEST PART WAS...

“ The theoretical methods of teaching paired with the practical application of the knowledge have been thought provoking and freshly challenging, offering me a new perspective on learning. I feel privileged and humbled to have this experience to broaden my education at such a prestigious level. It's been an amazing journey thus far!”

-Regina Ganpat, Management ALM degree candidate



STACKABLE CERTIFICATES

- Business Communication Grad Certificate
- Business Economics Grad Certificate
- Corporate Finance Grad Certificate
- Corporate Sustainability and Innovation Grad Certificate
- Innovation and Entrepreneurship Grad Certificate
- Marketing Management and Digital Strategy Grad Certificate
- Nonprofit Management Grad Certificate
- Organizational Behavior Grad Certificate
- Principles of Finance Grad Certificate
- Project Management Grad Certificate
- Real Estate Investment Grad Certificate
- Strategic Management Grad Certificate

MICROCERTIFICATES

- AI in Business Microcertificate
- AI in Marketing Microcertificate

average years of students' full-time work experience **12**

76% have professional experience in the field

97% of recent graduates would recommend the program

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GRADUATES HAVE GONE ON TO CONTINUE THEIR STUDIES AT

- Columbia University
- Georgetown University
- University of Paris
- Boston College

WHERE SOME GRADUATES WORK

- Nestle
- Meta
- Staples
- State Street

SELECT JOB TITLES HELD BY OUR GRADUATES

- Business Risk Manager
- Global Marketing Director
- User Experience Specialist
- Talent Acquisition Manager

LENGTH OF PROGRAM



most: 2-4 years
accelerated: 2 courses fall and spring, 1 in January and 1 in summer

GRADUATION RATE



95%

academic year 2023-2024